

Countrywide



“
The commission
enhancements and
business initiatives
provided are excellent.
We are delighted with
the service we have
received.”

Ian Brindle, J. Illingworth & Co Ltd

A warm welcome to Countrywide

I would like to personally welcome you to Countrywide, a Network with the capabilities to support and enhance your business.

Being a CountrywidePlus Member puts you in control. It gives you and your business the muscle power to achieve more. Our proposition supports brokers like you by delivering an invaluable range of business and insurer services, generating enhanced earnings and exposing you to opportunities you may have otherwise thought were unavailable.

Ours is a Network like no other. We understand how important your independence is to you, which is why we promise to never infringe on the integrity and individuality of your business.

How do we aim to do this? By offering a structured support package that will improve your market presence and boost your company's confidence. Together we can develop business ideas and formulate new and innovative lines of trade so that your business is as successful as it possibly can be.

This helpful information pack gives you an insight into how our CountrywidePlus proposition works and highlights the benefits in being part of our exclusive Network. Inside you will find clear and concise details on each of our specialist areas, so have a read through to see what we can do for you.

Go on - take advantage.

A handwritten signature in black ink that reads "Nick". The signature is written in a cursive, flowing style.

Nick Houghton
Managing Director Countrywide

“

As soon as we heard about CountywidePlus we joined immediately. The Network provides a great service – I would seriously recommend it.”

Philip Alexander, Shene Insurance Limited

it's our pleasure to meet you

Here at Countrywide we don't deal in corporate jargon. We are only interested in maximising the strengths of your business and making each area of your brokerage function better.

Whilst our Members enjoy being part of the UK's leading, preeminent Network of independent insurance brokers, their business identity is very much their own.

We know there are other Networks out there, but none work quite like we do.

Your independence is our number one priority. Our Member resource is huge, with over 172 in-house staff supporting Members in growing their business - treble that of any other network!

**“ We have always been
very impressed with the
service received from
Countrywide.”**

Joan Hardiker, CDA Wiltshire Ltd

improve your insurer relations

To help your trading relations run that little bit smoother, the team here at Countrywide will bring you closer to leading insurers. Our market-leading status allows us to negotiate substantial deals with the UK's largest personal, commercial and niche insurers. So whether you're looking for an improved insurance policy, an exclusive deal or a better commission rate, we can help you achieve results.

Become a Member today and you will benefit from:

- Wider access to markets and an extensive range of products
- Enhanced commission rates
- Rate advantages on an extensive selection of policies
- Improved leverage with Partner Insurers

- Exclusive facilities via Broker Network Underwriting (BNU)

As a CountrywidePlus Member we will introduce you to the groundbreaking Network Trading Room*, an exclusive in-house facility where you will be able to work closely with our Partner Insurers to trade. Furthermore, we will offer you unlimited access to our online trading portal e.Market where you'll have access to the latest insurer products at a competitive rate.

Whilst we will fully immerse ourselves in strengthening your company, we certainly won't overshadow your independence.

With a combined Membership of 700 Brokers, we are the UK's largest and most powerful Network.

*Subject to conditions

“

I wouldn't be able to manage without the support and the facilities they provide. ”

James Conroy, James Insurance Services Ltd

better your business

Once you become a CountrywidePlus Member you will be exposed to a range of business services aimed at improving your business. The Compliance service we offer has become one of our Network's most invaluable offerings and is just one example of how we aim to better your business.

Here's a taste of the services we provide:

- A dedicated Compliance Consultant to provide onsite visits¹
- Unlimited telephone support

- An extensive Compliance remote monitoring service²
- Online access to reference material and documentation
- Quarterly updates via our newsletter 'What's Hot'

The Compliance service is there to provide you with peace of mind and to identify any compliance weakness your business may have.

¹ During your first year of Membership

² Annually from your second year of Membership

“
**Our Business Development
Manager continues to
provide a great service
and has been excellent
in keeping us informed of
new product deals.**”

**Carol Davies, Eryl Jones Insurance
Consultants**

adding a personal touch

When you become a CountrywidePlus Member you will be assigned your very own dedicated Business Development Manager (BDM) who will work alongside you to ensure you're getting the very best from your Membership. Your dedicated BDM will work closely with you to generate business ideas, introduce profitable strategy plans and offer friendly, well-informed advice.

Your BDM can make a real difference:

- BDMs look after an average of 30 Network Members each
- Your BDM will drive maximum value from the Network's facilities

Your BDM will visit your office regularly to familiarise themselves with you, your staff and more importantly your business. Once your

BDM has a strong understanding of how your business works, their aim is to strengthen your potential and help you develop into a more profitable and productive brokerage.

Each of our BDMs has proven knowledge of the industry; they can provide expert business planning advice, create and implement ideas and support you in your insurer relationships. Essentially, your BDM is on-hand to help you unlock your potential and maximise sales.

Our BDMs have worked with CountrywidePlus Members to analyse placement profiles in order to maximise income.

“

We received excellent support on FSA regulations and were given guidance for in-house training and auditing – our points of contact are easy to reach and always more than happy to help.”

Ian Westland, Westland Insurance Services Ltd

now that we've whet your appetite...

Countrywide offers an abundance of invaluable services that are proven to help your independent brokerage thrive. So why not take advantage of the UK's leading insurance Network and see how far your business can go?

Now's your time.

T: 0844 8730 180
enquiries@countrywidenetwork.co.uk

Our Members shape our Network

Countrywide

Hexagon House, Grimbald Crag Close

St James' Business Park

Knarborough, HG5 8PJ

0844 8730 180

enquiries@countrywidenetwork.co.uk

www.countrywidenetwork.co.uk

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